



# TBM & FINOPS ?

MAXIMIZING TECHNOLOGY COST  
OPTIMIZATION THROUGH FRAMEWORK  
INTEGRATION

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# INTRODUCTION

# CONTENT ATTRIBUTION

## Presentation content adapted from these sources:

- **TBM & FinOps: A guide for connecting FinOps teams, data, and insights to TBM for comprehensive technology financials** (<https://www.tbmcouncil.org/learn-tbm/resource-center/tbm-finops/>)
- **TBM Council** (<https://www.tbmcouncil.org/>)
- **FinOps & TBM: Navigating Co-Existing Disciplines** (<https://www.finops.org/wg/finops-tbm-navigating-coexisting-disciplines/>)
- **FinOps Foundation** ([www.finops.org](http://www.finops.org))

# OVERVIEW

- TBM and FinOps Overview
- TBM and FinOps Integration
- TBM and FinOps Integration Use Case Activity

# TBM & FINOPS OVERVIEW

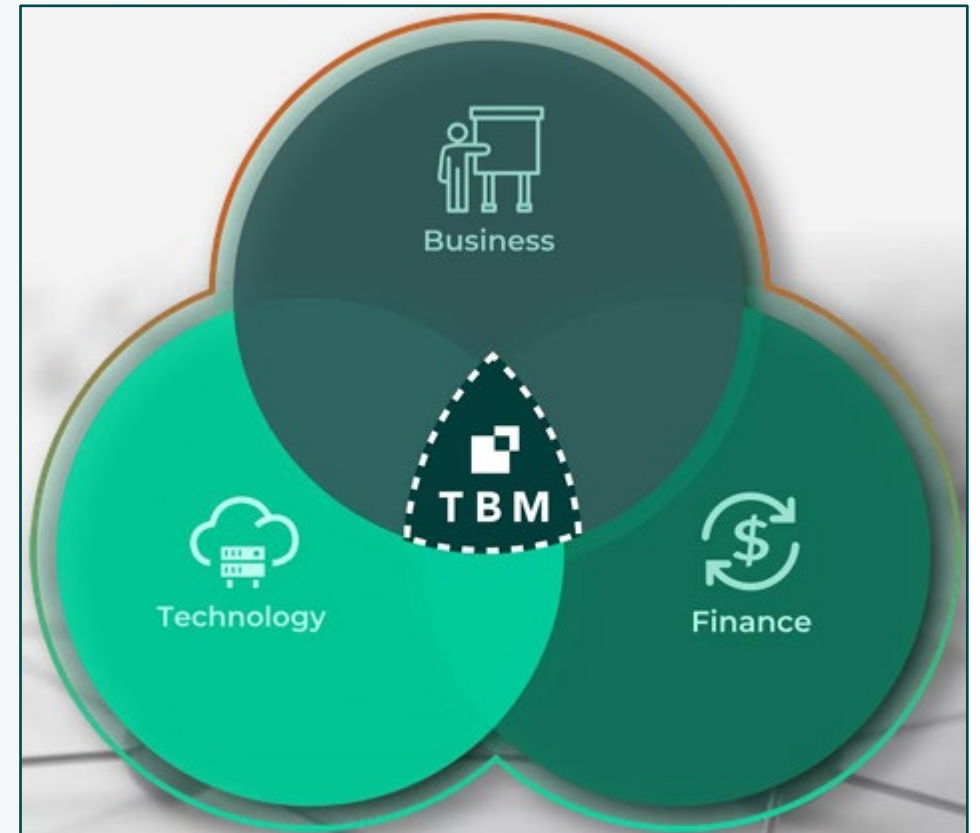
# WHAT IS TBM?

TBM is the connective tissue between tech, finance, and the business

Enables conversations around how tech creates business value.

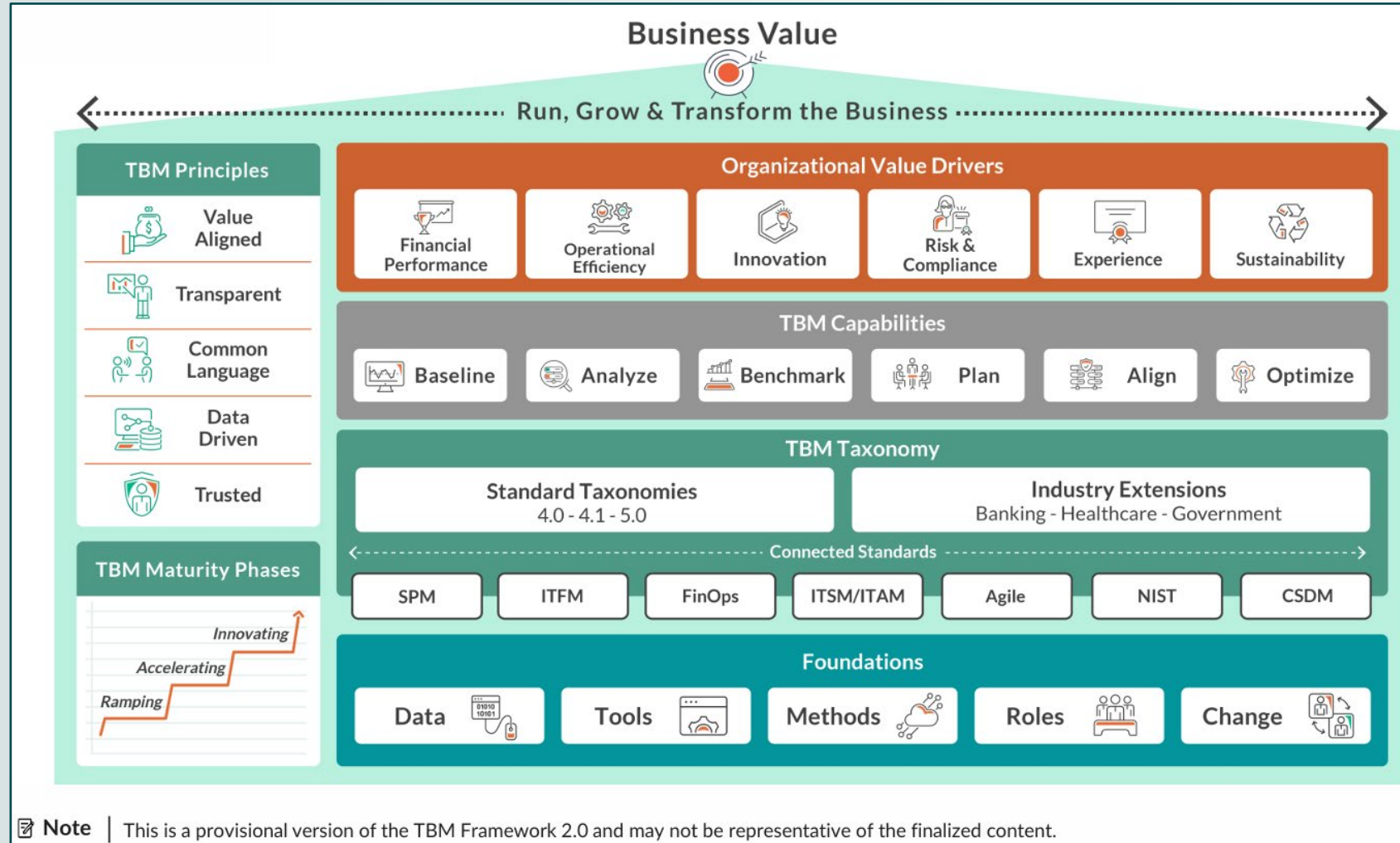
TBM provides a common language for the business, finance, and technology teams to engage and make decisions through:

- Enabling tradeoffs to ensure optimal delivery of value
- Fostering data-driven decision making to ensure decisions are rooted in fact
- Drives collaboration across the ecosystem with the goal of creating business value from technology investment



# WHAT IS TBM?

FRAMEWORK 2.0 PROPOSED (OPEN FOR PUBLIC REVIEW/COMMENT)



## Organizational Value Drivers

Strategic objectives that technology leaders aim to influence

## TBM Capabilities

Core functions supported by the TBM Model

## TBM Model

Maps financial and operational data across technology resources, solutions, and business capabilities.

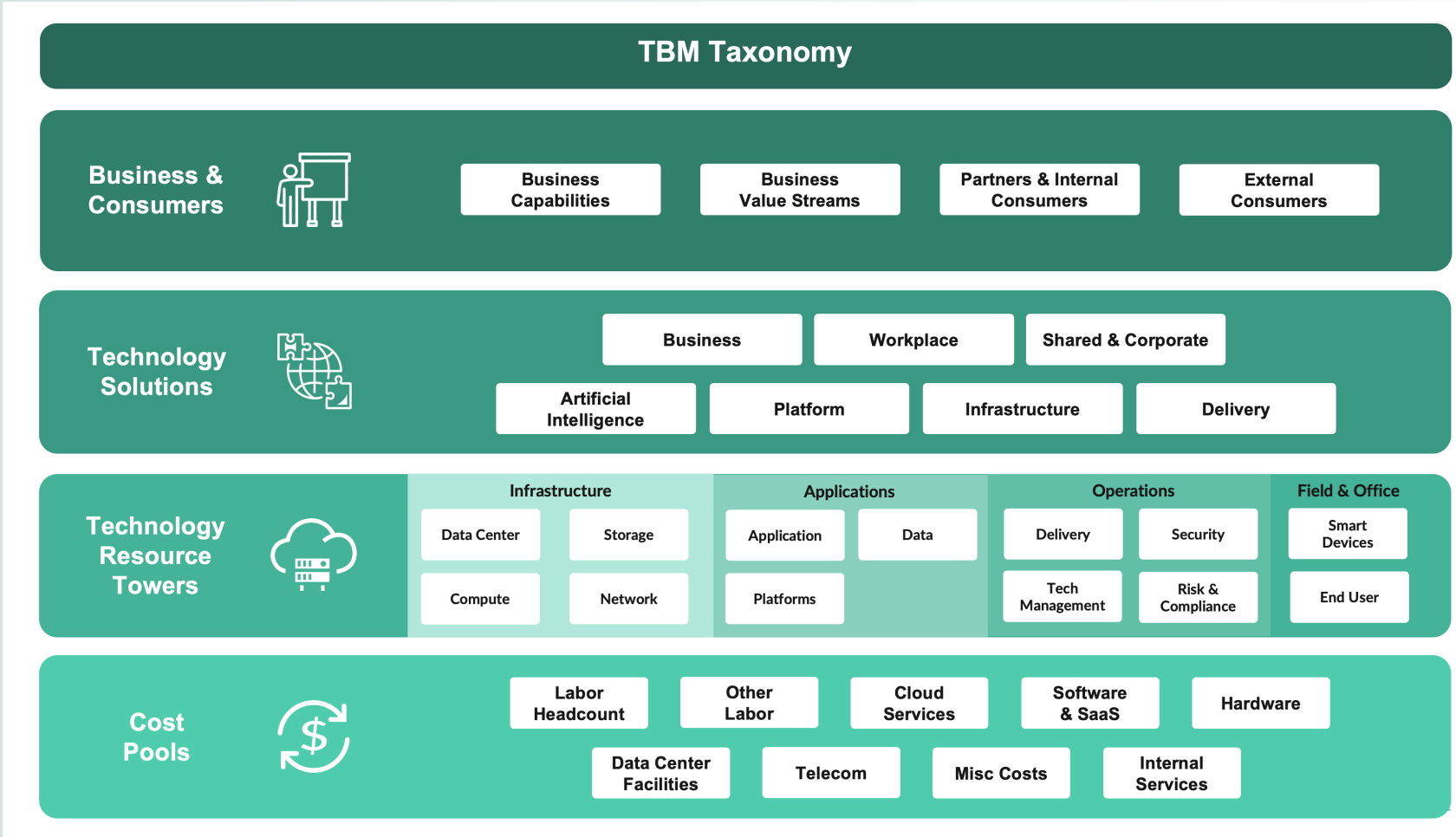
## Foundations

Core data, tools, and roles required to build and operate TBM effectively

**Modernizing TBM** ([https://www.tbmcouncil.org/learn-tbm/research/modernizing-tbm/?\\_ga=2.267544014.1325818507.1744329102-1867762868.1744329102](https://www.tbmcouncil.org/learn-tbm/research/modernizing-tbm/?_ga=2.267544014.1325818507.1744329102-1867762868.1744329102))

# WHAT IS TBM?

TAXONOMY 5.0 PROPOSED (OPEN FOR PUBLIC REVIEW/COMMENT)



**Business View Updates:** Simplified mapping solutions to either business capabilities, value-streams, or internal and external consumers.

**Artificial Intelligence:** Enhanced AI solution alignment

**Cloud and SaaS:** Recognizing the increasing use of cloud services and software-as-a-service models.

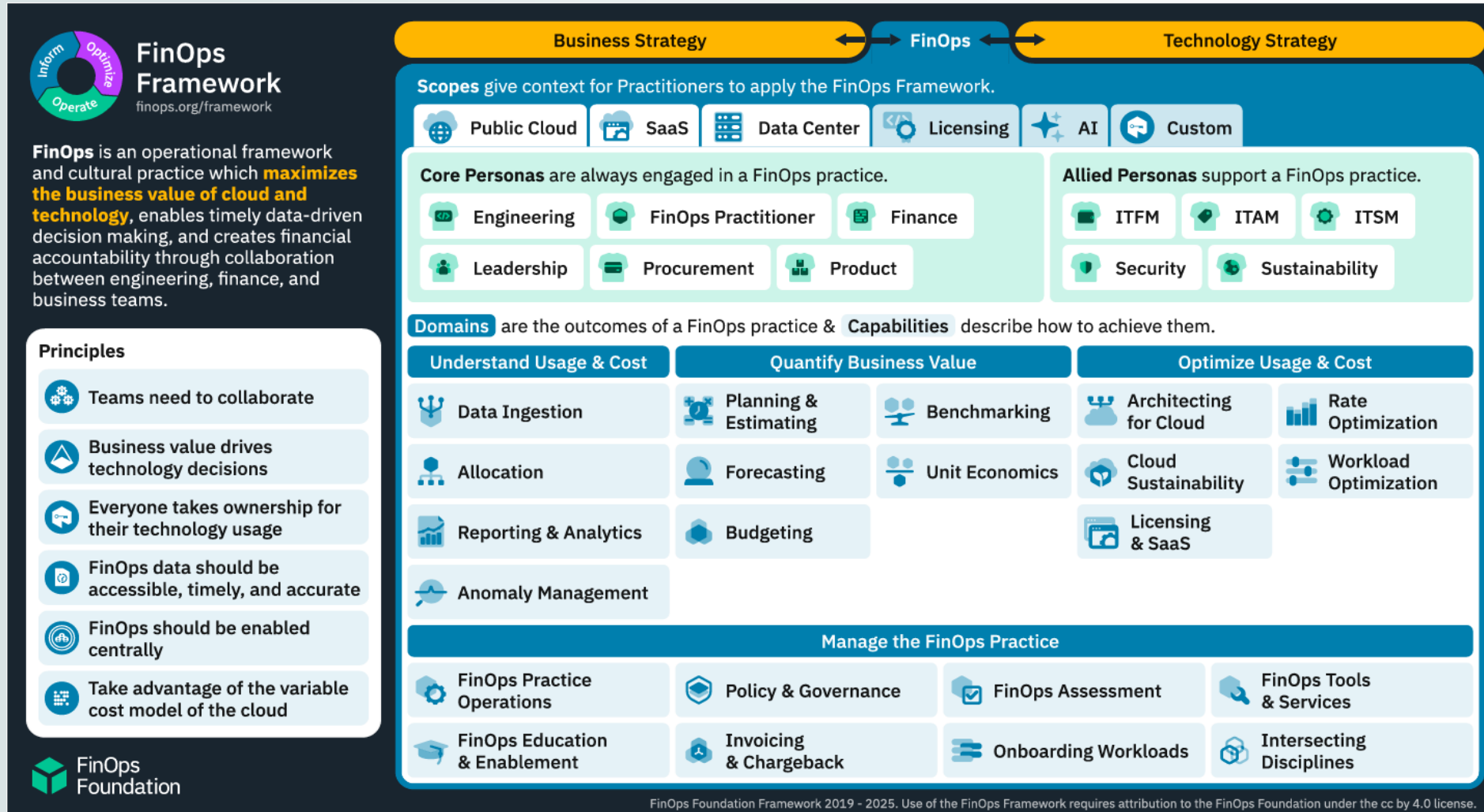
**Terminology Updates:** Renaming “IT Towers” to “Technology Resource Pools” to align with current industry language.

**Modernizing TBM** ([https://www.tbmcouncil.org/learn-tbm/research/modernizing-tbm/?\\_ga=2.267544014.1325818507.1744329102-1867762868.1744329102](https://www.tbmcouncil.org/learn-tbm/research/modernizing-tbm/?_ga=2.267544014.1325818507.1744329102-1867762868.1744329102))



# WHAT IS FINOPS?

(NEW VERSION RELEASED MARCH 2025)

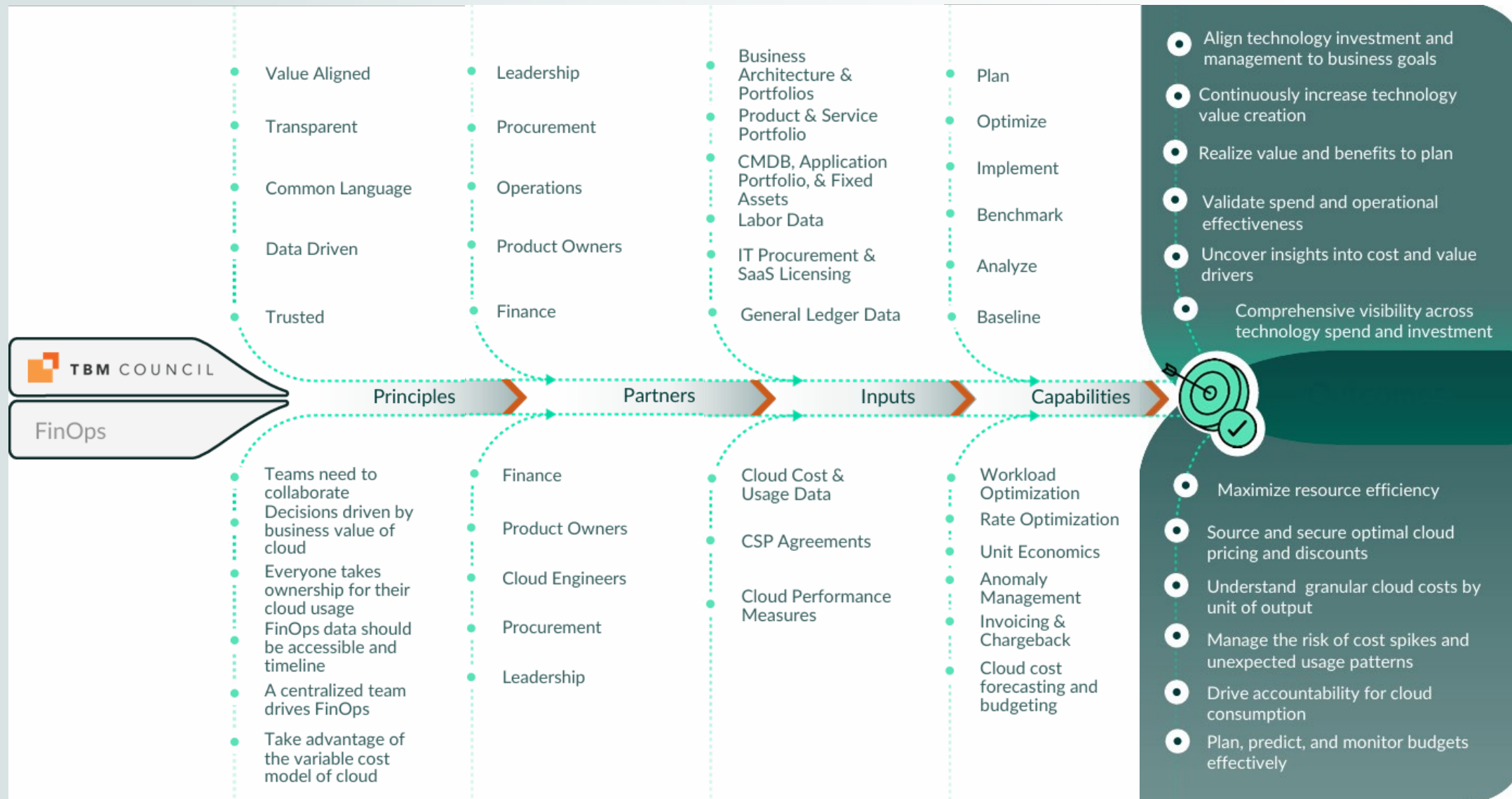


**FinOps Scopes** expand beyond public cloud

- SaaS
- Data Center
- Licensing
- AI

# FINOPS & TBM INTEGRATION

# TBM & FINOPS INTEGRATION



**TBM & FinOps: A guide for connecting FinOps teams, data, and insights to TBM for comprehensive technology financials**

(<https://www.tbm-council.org/learn-tbm/resource-center/tbm-finops/>)

# TBM & FINOPS INTEGRATION

## Maturing an Integrated Approach

### Early Stage

Disparate but parallel perspectives on how public cloud resources are budgeted, paid for, and consumed. May possess a high-level understanding of each other's disciplines.

### Mutual Appreciation Stage

Practitioners take training to familiarize themselves with the core components, drivers, and objectives of each other's discipline. A mutual appreciation develops for the data, perspective, and knowledge gained from operationalizing the respective discipline.

### Integration Phase

TBM and FinOps teams achieve a shared understanding of public cloud costs. Cloud costs are aligned to all layers of the TBM taxonomy, creating enhanced visibility into how and where the organization consumes cloud resources.

### Optimizing Value Stage


Organizations with a mature integrated approach have common data sources, platforms, and methodologies enabling practitioners of both disciplines to understand public cloud consumption at a granular level. Integrated processes ensure consistency in reporting and analysis. Decisions are made with representation from both TBM and FinOps stakeholders.

# TBM & FINOPS INTEGRATION

## Enhanced Practices

### Holistic View of Technology Spend

Enhanced transparency when FinOps real-time visibility + TBM Total Cost of Ownership perspective combined



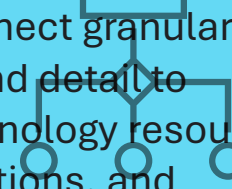
### Enhanced Financial Planning and Budgeting

IT financial planning benefits from detailed cloud consumption data



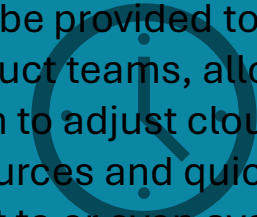
### Align Spending to Business Capabilities, Value Streams, and Consumers

Connect granular cloud spend detail to technology resources, solutions, and consumers



### Dynamic Cost Tracking

Real-time updates can now be provided to product teams, allowing them to adjust cloud resources and quickly react to or even avoid cost spikes or budget overruns



# TBM & FINOPS INTEGRATION

## Integrated Data Strategy

### Coordinated Tagging Strategy

- Consistent tagging using common identifier
- Ex. Applications, Projects, Cost Center tags
- CMDB can be helpful

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### Data Synchronization

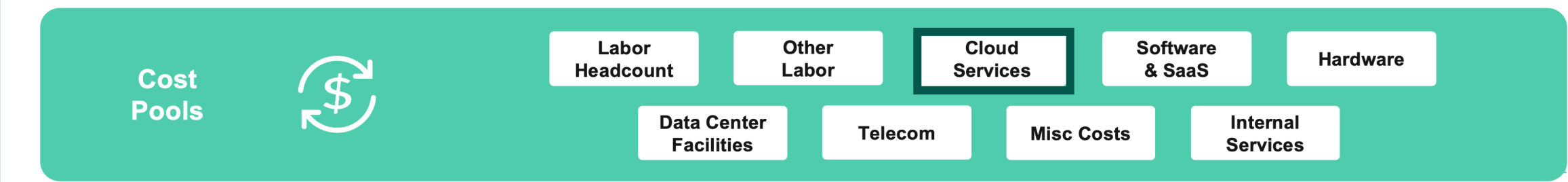
- FinOps cloud usage data is ahead of invoiced data recorded in the GL.
- To address this, implement an offset for TBM-aligned FinOps data to align with accounting periods.
- FinOps teams can still act on real-time data.

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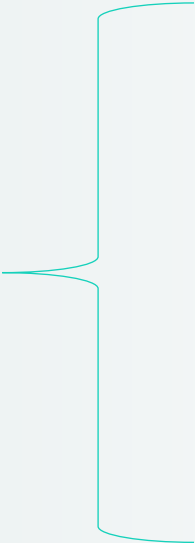
### Timing Differences As a Strategic Advantage

- By combining FinOps real-time insights with TBMs structured financial reporting IT leaders leverage both current usage insights and comprehensive financial statements.

# TBM COST POOLS & FINOPS INPUTS

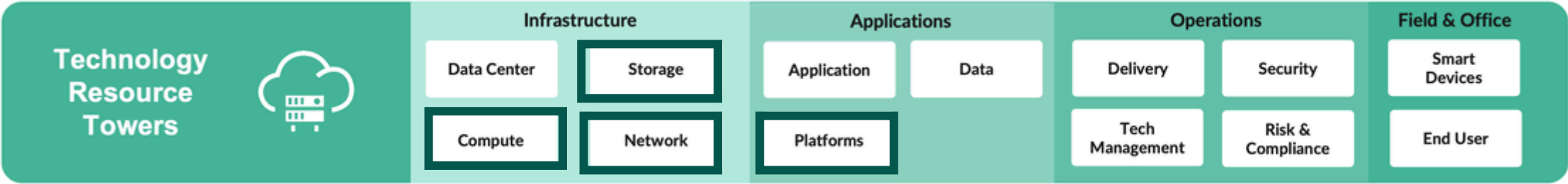


Sub Cost  
Pools  
(Proposed)



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# TBM TECHNOLOGY RESOURCE TOWERS & FINOPS INPUTS



Sub  
Technology  
Resource  
Tower  
(Proposed)

INFRASTRUCTURE				APPLICATION			OPERATIONS				FIELD & OFFICE	
Data Center	Storage	Compute	Network	Application	Platform	Data	Delivery	Tech Management	Security	Compliance	Smart Devices	End User
Enterprise Data Center	Online Storage	Servers	LAN	Development	Middleware	Big Data	Service Management	Tech Management & Strategy	Digital Security	Regulatory & Audit	Internet of Things	Workspace
Other Facilities	Offline Storage	Converged Infrastructure	WAN	Support & Operations	Container Orchestration	Data Operations	Client Management	Tech Finance	Disaster Recovery	Risk Management	Industrial & Control Systems	Mobile Devices
	Mainframe Online Storage	High Performance Compute	Voice & Collaboration	Licensing & Maintenance	Blockchain & Tokenization	Data Management	Operations Center	Enterprise Architecture				Identity & Access Governance
	Mainframe Offline Storage	Mainframe	AI Network		AI Models	Mainframe Database	Tech Portfolio & Project Management	Tech Vendor Management		Conferencing & AV		
	AI Storage	AI Compute			Database	Central Print	Tech Human Capital Management		Help Desk			
			Quantum							Deskside Support		



# TBM & FINOPS INTEGRATION USE CASE ACTIVITY

# THANK YOU

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